

Gonna Get Social!



MONTH

April



NOTABLE (GLOBAL-ISH)



NOTABLE (PERSONAL)

- 1
- 2
- 3
- 4
- 5
- 6

- 6 *National Student Athlete Day*
- 7 *National No Housework Day*
- 11 *National Pet Day*
- 15 *Tax Day*
- 20 *Get to Know Your Customer Day*
- 22 *Earth Day*
- 28 *National Superhero Day*
- ___ *Mental Health Day*



THINGS TO THINK ABOUT IN FEBRUARY

- April is Poetry and Jazz Appreciation Month.
- April 6 is National Student Athlete Day. If you are a senior photographer, it's spotlight time. If you use to be a student athlete, time for a #TBT and maybe how those skills help you to serve today.
- April 20 is Get to Know Your Customer Day. Ask your social media friends a question about themselves.
- The last date is blank just for you. As a creative business owner, you need to take care of your most important asset, you! Look at your current obligations and find a time to give your brain a rest. Whether it is a hike or a frivolous read, pencil it in. Value that time as if it was with your most important contact. Because it is. You!

CREATIVITY IS CONTAGIOUS, PASS IT ON. - ALBERT EINSTEIN