

Gonna Get Social!



MONTH

July



NOTABLE (GLOBAL-ISH)



NOTABLE (PERSONAL)

1

2

3

4

5

6

1

Canada Day

4

USA Independence Day

6

World Kiss Day

15

Ice Cream Day

17

World Emoji Day

22

National Hammock Day

28

National Dance Day

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Mental Health Day



THINGS TO THINK ABOUT IN JULY

- July is crazy, but does that mean your desk should be? On the 12th, celebrate National Simplicity Day by cleaning your work area. Then, on the 15th it's National Give Something Away Day. You just cleaned up. There has to be something you don't need. Let it go to a home where it is needed.
- Every third Thursday at the end of the quarter is Get to Know Your Customers Day. This quarter it falls on July 19th. Use this date to serve your clients well by commenting on their social media feeds.
- The 30th is National Cheesecake Day. As if you needed a reason. Share a dairy delicacy with the cheesecake lover in your life. Or don't. It's been a long a month. Cheesecake will help.

IF YOU FELL DOWN YESTERDAY, STAND UP TODAY. -H.G.WELLS